A Name You Know.
A Commitment That Never Changed.

An update for our valued partners.

You've known our bearings by one name for decades: ***Koyo***. They've earned their place in your machines, your inventory, and your trust.

We recognize that the Koyo name never left the shop floor — or your vocabulary. Your customers still ask for it. The bearings still carry it. And that means something.

We've heard you. You trust the Koyo name.

Beginning now, we're returning to the ***Koyo*** brand name for our bearing products.

You can continue to count on the same people, the same global quality systems, and the same engineering that have always stood behind Koyo.

Please note that this brand update does not involve any changes to our legal entity or banking information.

Thank you for your continued trust and partnership.

Sincerely,

Marc Dickison

Marc Dickison
COO, Business Development & Strategy
JTEKT North America
On behalf of the Koyo Bearings team

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